# In the event of an emergency, a plan prevents panic.

If an active shooter enters your facility what will you do?

* How will you be notified?
* How can you direct people away from the area?
* How can you direct first responders toward the area by the safest route?
* How can you meet your statutory obligations after the fact?

Relying on mobile phones is unwise.

* In the aftermath of the London bombings of 2005 all mobile phone network were brought down to prevent terrorists using RF emitters to remotely detonate more explosive devices.
* During the January 2011 floods mobile phone services were interrupted.
* And during the Moscow Dubrovka theatre siege in Moscow in 2002, a mobile phone jammer unit was used to devastating effect.

On 16 November 2015, the Minister Assisting the Prime Minister on Counter-Terrorism issued owners and operators of sporting, retail and entertainment venues the Active Shooter Guidelines for places of mass gathering.

How will your facility implement these guidelines and proactively respond to the expected request for proof of compliance by the Government?

We at Jacques can proof your facility against panic in the event of an active shooter event or natural disaster. Our consultants will work with you to develop a flexible evacuation plan.

Our sturdy Help Point Units and PA announcement software can implement your plan immediately, reducing fatalities and containing an active shooter until law enforcement arrives.

The Jacques Help Point Unit is highly visible, vandal proof and immune to RF signal jammers. Coupled with the Jacques PA System, powered by JAS software, announcements can be recorded live on the spot, broadcast on a loop, and updated to reflect the highly fluid nature of the situation. These broadcasts can be directed to one or all PA zones, aiding your patrons’ safe evacuation and the coordination of first responders.

JAS software can also aid the operator to make voice recordings of proceedings to assist authorities after the fact and comply with Federal statutory obligations.

“Attack is the secret of defence; defence is the preparation against attack.”

“Engage people with what they expect; it settles them into predictable patterns of response, occupying their minds while you engage in the extraordinary moment — that which they cannot anticipate.”

― Sun Tzu, The Art of War